

**DAVID HOCHHAUSER**  
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**Profile:**

I am a content writer with a strong background in creating and managing content for websites. I have spent around 3 years writing marketing materials for B&H Photo's website which is visited by thousands of people daily. Strong visual skills with an eye towards layout have further given me the edge needed to present content in an appealing and inviting way to encourage increased readership.

**EXPERIENCE**

**B&H Photo & Video**

New York, NY

Content Writer, December 2009-August 2014

- Created content for new products including specifications, features, and box contents
- Handled quality assurance issues including grammar and other website errors
- Initiated uniform standardization scheme for selling points and specifications for website
- Provided customer service regarding products and other issues

**Rabbinical Council of America**

New York, NY

Administrative Assistant, June 2007-June 2008

- Updated and posted content on website
- Reorganized multimedia resource section on website for easier access
- Maintained membership database using Microsoft Access
- Coordinated all aspects of annual convention, including processing registration, arranging travel for guest speakers and staff members, and working with caterer

**Max Stern Division of Communal Services, Yeshiva University**

New York, NY

Technical Assistant, October 2002-August 2003

- Digitized journals and audio tapes for website

Librarian, Tape Library, October 2003-August 2005

- Staffed library during operating hours; updated catalogues and digitized audio library

Technical Assistant, Summer 2006

- Digitized audiotapes in mp3 format for [www.yutorah.org](http://www.yutorah.org)

**EDUCATION**

Yeshiva University, Yeshiva College

New York, NY

Bachelor of Arts in Sociology, GPA: 3.13, Major GPA: 3.7, May 2005

**COMPUTER SKILLS**

XML, HTML, Access, Joomla, Drupal, Editing and Layout